

Apache Junction Public Library's Strategic Plan

FY 2026-2028

GOAL 1

The community will gain equitable access to library resources.

Strategy 1

Assess interior spaces to ensure they are fully accessible to all patrons in accordance with ADA standards. (2025-2026)

Strategy 2

Advance toward autism-friendly standards by enhancing staff awareness, adapting spaces, and developing inclusive programs and services that support individuals on the spectrum.

Strategy 3

Provide materials that reflect the diverse experiences, identities, and perspectives of all people as part of our dedication to diversity, equity, and inclusion.

Strategy 4

Offer library resources and service information in Spanish and conduct outreach within the Apache Junction Spanish communities.

GOAL 2

Patrons will easily discover library materials, services and resources.

Strategy 1

Increase visibility of the library's digital offerings by integrating promotions into newsletters, website features, social media content, as well as staff-led tutorials or demonstrations.

Strategy 2

Improve the discoverability of materials by enhancing catalog tools, signage, displays, and staff support. (2025-2026)

Strategy 3

Offer a library website that is engaging, intuitive and easily navigable. (2025-2026)

Strategy 4

Explore emerging trends in library program promotion and implement regular, reliable advertising schedules to enhance public engagement.

GOAL 3

Library resources and services will reflect the wants and needs of the community.

Strategy 1

Collaborate with community partners to maintain current resources, keep patrons informed, and empower partners to serve as library ambassadors and advocates. (2025-2026)

Strategy 2

Develop and deliver programs and services tailored to the needs, interests and schedules of children aged 6 to 12 as well as families. (2025-2026)

Strategy 3

Strengthen and expand partnerships with local schools to support student learning, family engagement, and lifelong connections to the library

Strategy 4

Explore the feasibility of offering ESL and conversational English classes, job and career fairs, and expanding access to employment-related resources to support community workforce development.

GOAL 4

The use and design of library spaces will be evaluated and enhanced to ensure it aligns with the evolving needs, preferences, and behaviors of our community.

Strategy 1

Increase the amount and variety of seating options to support comfort, accessibility, and diverse use of library space, including quiet study, collaborative work, and casual gathering. (2025-2026)

Strategy 2

Redesign youth areas to better serve older school-age children and children with special needs, improve collection layout, and provide more effective use of furniture and displays.

Strategy 3

Increase awareness and usage of the Audiovisual Studio through targeted promotion, staff-led demonstrations, and integration into library programming. (2025-2026)

Strategy 4

Establish clear guidelines for appropriate use of library spaces—such as designated areas for food and equitable access to seating—to ensure a clean, comfortable, and inclusive environment for all patrons. (2025-2026)