

APACHE JUNCTION PUBLIC LIBRARY'S STRATEGIC PLAN

FY 2023 - FY 2025

GOAL 1

The community will enjoy convenient access to Library resources.

STRATEGIES

1. Develop and implement instructional computer, digital device, and Creation Zone makerspace programs for the community. (2022-2023)
2. Deliver Mobile Library resources and services to non-users, infrequent users and residents unable to come to the Library. (2023-2024)
3. Actively partner with local schools to provide library services, resources and materials to students and educators both inside and outside the Library. (2024-2025)
4. Plan for a new library branch by working with stakeholders to ensure the branch will meet community needs and will reflect the high standards set by the City for its public library services. (2024-2025)

GOAL 2

Patrons and staff will easily obtain the information they need about Library resources, services and programs.

STRATEGIES

1. Improve and implement the Library's marketing plan for library resources, services and programs. (2023-2024)
2. Investigate, test and implement new methods to improve internal staff communication. (2022-2023)
3. Train staff about library databases, digital collections, the Creation Zone and community resources. (2023-2024)

GOAL 3

Library resources and services will reflect the wants and needs of the community.

STRATEGIES

1. Evaluate and improve Teen services and collections to better reflect the desires and needs of teens. (2023-2024)
2. Establish and implement collection thresholds and prudent spending plans based on circulation to best meet customer demands. (2022-2023)
3. Focus on providing additional programs for adults, especially ages 18-40, and families based on their interests and schedules of availability. (2023-2024)

GOAL 4

Uphold high standards for spaces that are welcoming, comfortable, well-maintained and valued by the community.

STRATEGIES

1. Improve the comfort of the Teen Space, and any other spaces that may be identified for teens, to reflect their desires and needs. (2024-2025)
2. Develop policies and procedures for staff-made public displays and signage to reduce clutter, improve functionality and make the best use of public space. (2022-2023)
3. Evaluate adult collections to develop and implement logical layouts of materials to enhance usability, aesthetics and functionality. (2022-2023)
4. Work with City Building Maintenance staff to complete a light audit to evaluate and ensure proper lighting in the Chapter 2 bookstore, TeenSpace and youth areas. (2024-2025)



Apache Junction Public Library